

# 100 Questions and Answers About Qualitative Research: Sage 100 Questions and...

Qualitative research is a form of social research that seeks to understand the lived experiences and perspectives of individuals and groups. It involves the collection and analysis of non-numerical data, such as interviews, observations, and documents. Qualitative research is often used to explore complex social phenomena, such as culture, identity, and relationships.



## 100 Questions (and Answers) About Qualitative Research (SAGE 100 Questions and Answers)

by Lisa M. Given

★★★★☆ 4.5 out of 5

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This article provides a comprehensive overview of qualitative research, addressing 100 frequently asked questions. It covers various aspects, including research design, data collection and analysis, and ethical considerations. The article serves as a valuable resource for researchers, students, and practitioners seeking to enhance their understanding and application of qualitative research methods.

## **Research Design**

### **1. What is the purpose of qualitative research?**

Qualitative research aims to understand the lived experiences and perspectives of individuals and groups, and to explore complex social phenomena.

### **2. What are the different types of qualitative research designs?**

Common qualitative research designs include grounded theory, phenomenology, ethnography, and case study.

### **3. How do I choose the right qualitative research design?**

The choice of research design depends on the research question, the population being studied, and the resources available.

### **4. What is sampling in qualitative research?**

Sampling in qualitative research involves selecting a group of participants who are representative of the population being studied.

### **5. How do I ensure the quality of my qualitative research?**

The quality of qualitative research can be ensured by following principles of trustworthiness, including credibility, transferability, dependability, and confirmability.

## **Data Collection**

**6. What are the different methods of data collection in qualitative research?**

Common data collection methods in qualitative research include interviews, observations, and document analysis.

**7. How do I conduct an interview in qualitative research?**

Interviews in qualitative research involve asking open-ended questions and actively listening to the participant's responses.

**8. What are the different types of observation methods in qualitative research?**

Observation methods in qualitative research include participant observation, non-participant observation, and covert observation.

**9. How do I analyze qualitative data?**

Qualitative data analysis involves identifying themes, patterns, and relationships in the data.

**10. What are the different types of qualitative data analysis software?**

Common qualitative data analysis software packages include NVivo, Atlas.ti, and Dedoose.

**Ethical Considerations**

**11. What are the ethical considerations in qualitative research?**

Ethical considerations in qualitative research include informed consent, confidentiality, and protecting participants from harm.

**12. How do I obtain informed consent in qualitative research?**

Informed consent in qualitative research involves providing participants with clear information about the research and obtaining their voluntary agreement to participate.

**13. How do I ensure confidentiality in qualitative research?**

Confidentiality in qualitative research involves protecting the identities of participants and the data they provide.

**14. What are the potential risks to participants in qualitative research?**

Potential risks to participants in qualitative research include emotional distress, loss of privacy, and social harm.

**15. How do I minimize the risks to participants in qualitative research?**

Risks to participants in qualitative research can be minimized by following ethical guidelines, establishing clear boundaries, and providing support and debriefing.

Qualitative research is a valuable tool for understanding the lived experiences and perspectives of individuals and groups. It offers insights

into complex social phenomena that cannot be captured through quantitative methods.

This article has provided an overview of 100 frequently asked questions about qualitative research. By understanding the principles and practices of qualitative research, researchers can design and conduct high-quality studies that contribute to our understanding of the human experience.

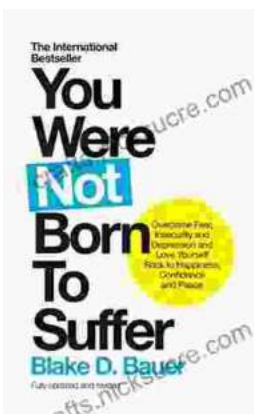


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